

# How I failed to become an AWS Community Builder

But how I will succeed next time and how you could as well



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# Who

- Already is an AWS Community builder?
- Want's to become an AWS Community Builder?
- Thinks this is something weird?

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# Enri Peters

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- Full time nerd
- Mission Critical Engineer at Schuberg Philis
- AWS Addict



AWS Community Builders Team

Aan u

05:08



Hello there.

Thank you for applying to join the [AWS Community Builders](#) program. It was a pleasure learning more about your skills and accomplishments. Collectively, we were amazed at the quality of people applying to become Community Builders!

Unfortunately, our team did not select you to join the program this cycle. Evaluations were primarily based on the links to the content you submitted for consideration — and alignment to your chosen topic area — along with your AWS journey, background, and other information in the application.

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Umh..  
what  
program?

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- Offered by AWS since 2020
- Group of AWS addicts/advocates
- Passionate and eager to learn
- Love sharing

Who are the  
key people  
around this  
program?

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Do you (really) want to  
become an AWS  
Community Builder?

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Well, if  
you  
want to

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- Make an impact
- Be part of something special
- Build (long-term) relationships
- Help others in their AWS Cloud journey
- Be recognised in the AWS community

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# And..

- Believe in the success of a group of people above that of the individual

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# Then

- You probably want to

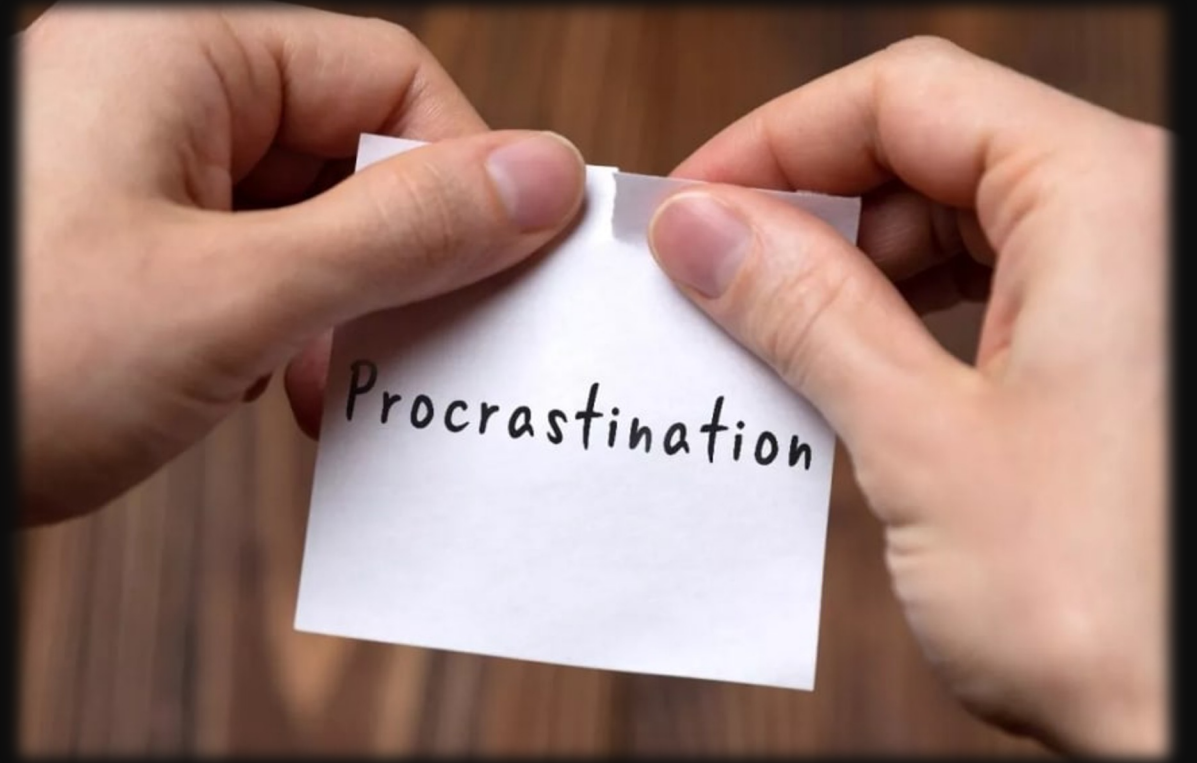


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What  
should  
you NOT  
do

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# Quotes

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“How does a project get to be a year behind schedule? One day at a time.”

“I’m going to stop putting things off, starting tomorrow!”

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# Overplanning instead of doing

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- Speaking
- Give workshops
- Train colleagues
- YouTube
- Live Streaming
- Write blogs
- Podcast

It's not very  
effective...



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I was  
mainly  
thinking

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# Watching others

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- Hoping to get inspired

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# You don't

- Have to create top notch content
- Nobody is asking

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What  
should  
you do

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**JUST DO IT.**

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# Post on social media

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- #aws
- #awscommunity
- #awscommunitybuilder
- #awscommunitybuilders
- #cloud

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# Join social media groups

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The image shows a screenshot of a social media group page for the AWS Certified Global Community. The header features the AWS logo with the text "aws training and certification" and a portrait of a smiling man. Below the portrait is a square icon with the "aws certified" logo. The main text reads "AWS Certification Community" followed by "Exclusive content and connections for AWS-certified experts". On the right side, there are icons for a share arrow, a notification bell, and a three-dot menu. The group name "AWS Certified Global Community" is displayed in large white text, with "Verborgen groep" (Hidden group) below it.

aws training and certification

**AWS Certification Community**  
Exclusive content and connections  
for AWS-certified experts

→ 🔔 ⋮

**AWS Certified Global Community**  
👤 Verborgen groep

# AWS User Groups

Clear all filters

Q search

Sort by: Group Name (A-Z) ▼

1-24 (427)

<b>AWS Accra</b> Accra, Ghana	<b>AWS Algeria</b> Alger, Algeria	<b>AWS Amsterdam</b> Amsterdam, The Netherlands
<b>AWS Arizona</b> Phoenix, Arizona, USA	<b>AWS Atlanta (Norcross)</b> Atlanta, Georgia, USA	<b>AWS Bahrain User Group</b> Manama, Bahrain
<b>AWS Bath User Group</b> Bath, United Kingdom	<b>AWS Baton Rouge</b> Baton Rouge, Louisiana, USA	<b>AWS Bilbao</b> Bilbao, Spain
<b>AWS Boulder Denver</b> Boulder, Colorado, USA	<b>AWS Bulgaria</b> Sofia, Bulgaria	<b>AWS Cambridge Meetup Group</b> Cambridge, United Kingdom
<b>AWS Charlotte User Group</b> Charlotte, North Carolina, USA	<b>AWS Cloud Experts</b> Tel Aviv-Yafo, Israel	<b>AWS Cloud Security Northern Virginia</b> Arlington, Virginia, USA

**Location**

- Asia Pacific
- Australia & New Zealand
- Europe, Middle East, & Africa
- Greater China Region
- Japan
- Latin America
- North America

**Category**

- AI/ML
- Analytics
- AWS Startups
- Containers
- Customer Enablement/ProServe
- Databases
- EC2/Windows
- Front-End Web & Mobile

<https://aws.amazon.com/developer/community/usergroups>

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# Write blogs

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- Personal opinion
- <https://dev.to>
- <https://medium.com>
- Start today!



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# Interact

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- Twitter
- AWS re:Post
- Stack Overflow
- Reddit

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# Open Source contributions

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The screenshot shows the GitHub profile for Amazon Web Services - Labs. The profile includes a header with the AWS logo, the name 'Amazon Web Services - Labs', and the text 'AWS Labs'. It also shows the location 'Seattle, WA', a website link 'http://amazon.com/aws/', and a 'Verified' badge. Below the header are navigation tabs for 'Overview', 'Repositories' (697), 'Projects' (5), 'Packages', and 'People' (117). The 'Pinned' section displays five repositories:

- aws-shell** (Public): An integrated shell for working with the AWS CLI. Language: Python. Stars: 6.7k. Forks: 740.
- git-secrets** (Public): Prevents you from committing secrets and credentials into git repositories. Language: Shell. Stars: 10.4k. Forks: 1k.
- autogluon** (Public): AutoGluon: AutoML for Image, Text, and Tabular Data. Language: Python. Stars: 4.8k. Forks: 630.
- aws-cloudformation-templates** (Public): A collection of useful CloudFormation templates. Language: Python. Stars: 3.8k. Forks: 3.4k.
- gluon-ts** (Public): Probabilistic time series modeling in Python. Language: Python. Stars: 2.9k. Forks: 611.

<https://github.com/aws-labs>

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# Connect

- AWS Heroes
- AWS Ambassadors
- User Group Organizers/Leaders/Volunteers
- Community Builders

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# Get certified


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- AWS Cloud Quest
- AWS Skill Builder



# Adrian Cantrill

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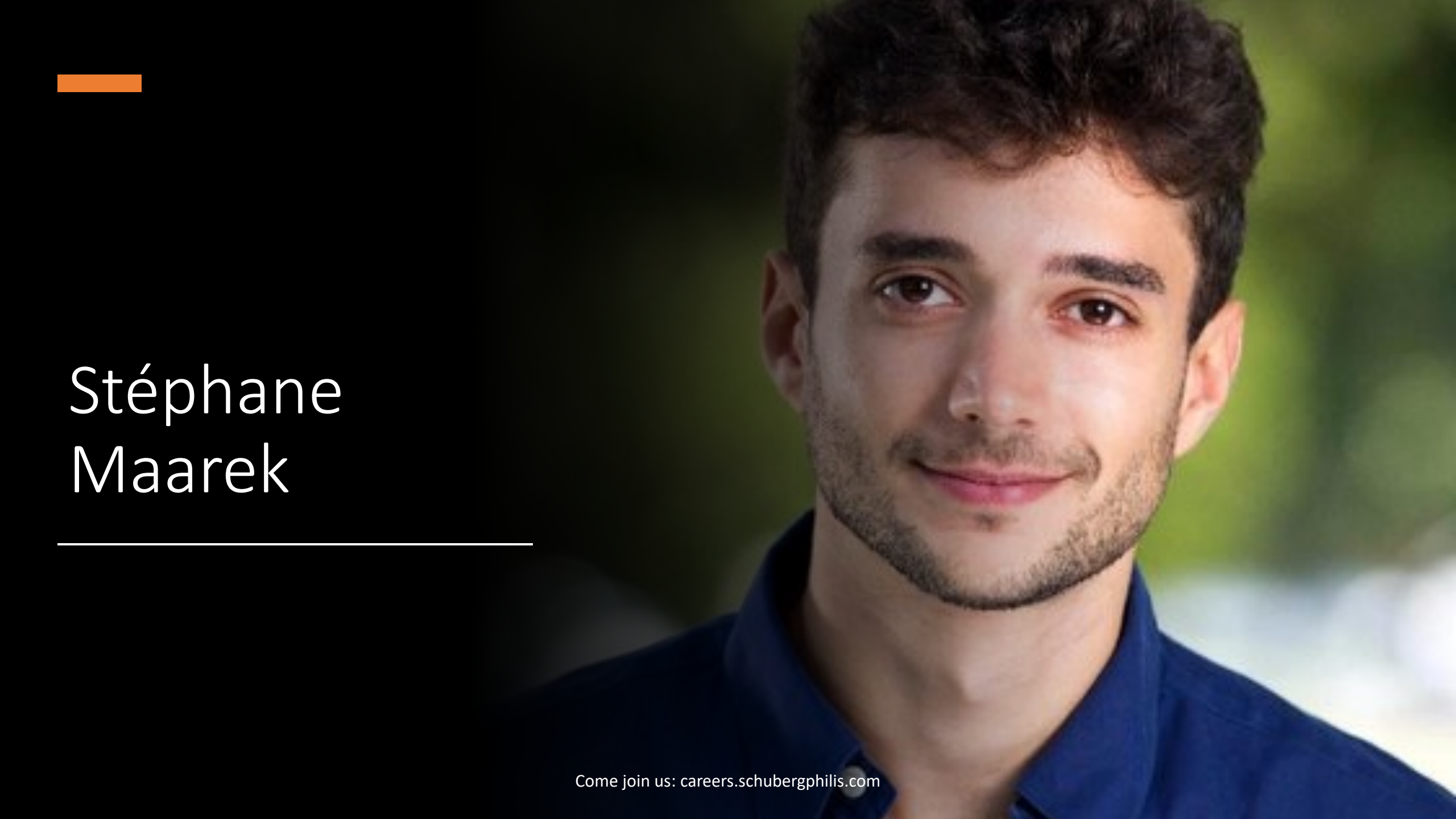


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Stéphane  
Maarek

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Come join us: [careers.schubergphilis.com](https://careers.schubergphilis.com)



Jon Bonso

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# Neal Davis

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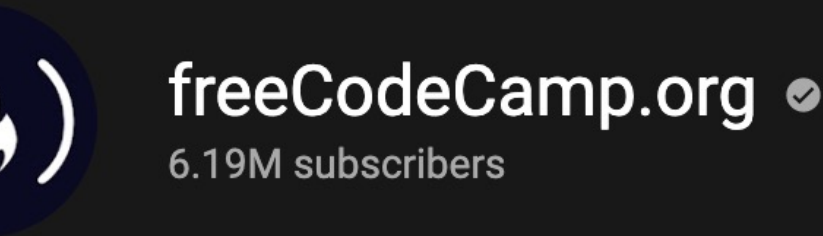
Andrew Brown

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# freeCodeCamp.org (🔥)

technical courses



freeCodeCamp.org ✓  
6.19M subscribers

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Certified Cloud Practitioner Course  
13:26:00

## AWS Certified Cloud Practitioner Certification Course (CLF-C01) - Pass the Exam!

freeCodeCamp.org ✓ 1.2M views • 9 months ago

Prepare for the AWS Certified Cloud Practitioner Certification and pass! 📝 Developed by Andrew Brown of ExamPro <https://twitter.com/andrewbrown> Get your Free Practice and Downloadable...  
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# And more

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- A Cloud Guru
- Cloud Academy
- Udemy
- Coursera
- Whizlabs
- MeasureUp
- ...

But I have a busy  
life (and kids)



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# Me too

- Used it as an excuse
- Start doing instead of thinking
- GitHub account -> DEV.to (1m)
- Save drafts

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# Trust me

- Change habits
- Start by 15/30 minutes
- Start today (create dev.to account)
- Find a coach
- Have a weekly catchup



**WHEN I HAVE FREE TIME**



**WITHOUT**



**MY KIDS**

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I am NOT  
convinced!  
Sounds like a  
lot of work!

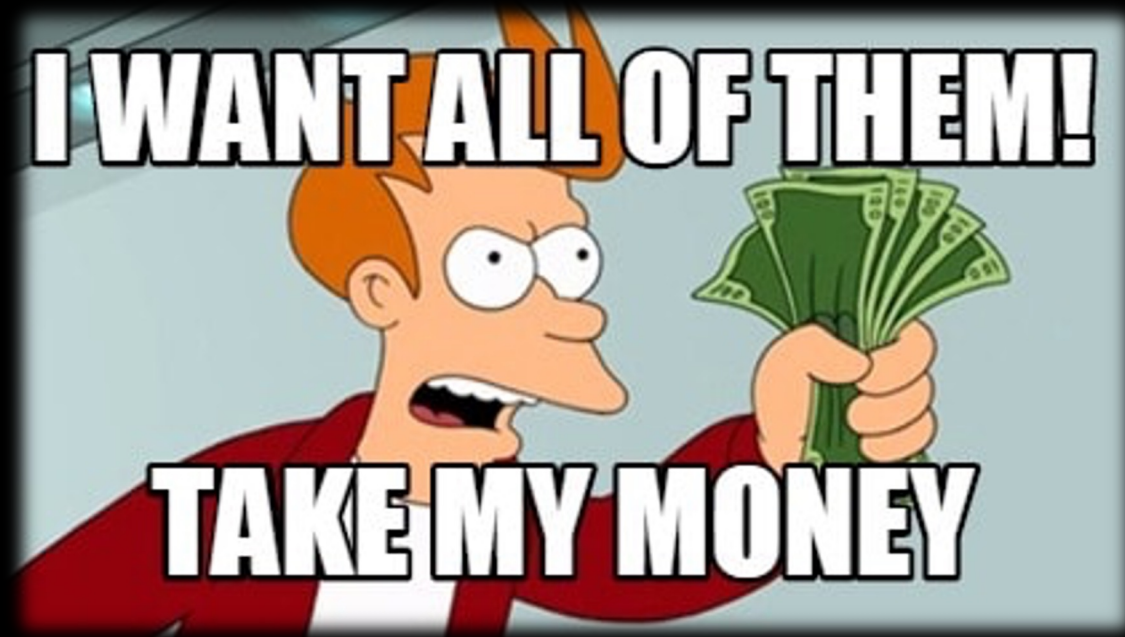
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- 30 minutes a day
- Make it part of your daily job
- Self growth
- Rewarding
- Meet new people



What are the  
benefits?

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# Benefits

- Get recognised
- Slack
- SME
- Access to product teams
- Promotional credits
- And most importantly...



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I am  
convinced!  
But how to  
apply?

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- Two cycles each year
- Waitlist

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# Good to know

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- Around 2300 worldwide
- Asia Pacific
- Europe, Middle East, & Africa
- Latin America
- USA & Canada

- ▼ **Community Builder Categories**
- Cloud Operations
  - Containers
  - Data
  - Dev Tools
  - Front-End Web & Mobile
  - Game Tech
  - Graviton Arm
  - Machine Learning
  - Networking & Content Delivery
  - Security & Identity
  - Serverless
  - Storage

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# What has changed for me?

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- I am standing here
- I have written a blog
- I have created a YouTube channel (with banner)
- Doing weekly catch-ups

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Then all  
that's left  
for me is

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**SCAN ME**

My colleagues  
will be having  
sessions too, so  
make sure you  
do not miss out

20.30 hours Martijn van  
Dongen – “Cloud Education At  
Scale”

20.30 hours Jos Vliegenthart –  
“Cloud exit as a service (CEaaS):  
strategized and stress-free”