How I failed to become an AWS Community Builder

But how I will succeed next time and how you could as well

Who

- Already is an AWS Community builder?
- Want’s to become an AWS Community Builder?
- Thinks this is something weird?

Enri Peters

- Full time nerd
- Mission Critical Engineer at Schuberg Philis
- AWS Addict

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AWS Community Builders Team 05:08

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Hello there.

Thank you for applying to join the AWS Community Builders program. It was a pleasure learning more about your skills and accomplishments. Collectively, we were amazed at the quality of people applying to become Community Builders!

Unfortunately, our team did not select you to join the program this cycle. Evaluations were primarily based on the links to the content you submitted for consideration — and alignment to your chosen topic area — along with your AWS journey, background, and other information in the application.

Umh.. what program?

- Offered by AWS since 2020
- Group of AWS addicts/advocates
- Passionate and eager to learn
- Love sharing

Who are the key people around this program?

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Do you (really) want to become an AWS Community Builder?
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Well, if you want to

- Make an impact
- Be part of something special
- Build (long-term) relationships
- Help others in their AWS Cloud journey
- Be recognised in the AWS community

And..

- Believe in the success of a group of people above that of the individual

Then

- You probably want to

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What should you NOT do

Quotes

“How does a project get to be a year behind schedule? One day at a time.”

“I’m going to stop putting things off, starting tomorrow!”

Overplanning instead of doing

- Speaking
- Give workshops
- Train colleagues
- YouTube
- Live Streaming
- Write blogs
- Podcast

It's not very effective...

I was mainly thinking

Watching others

- Hoping to get inspired

You don’t

- Have to create top notch content
- Nobody is asking

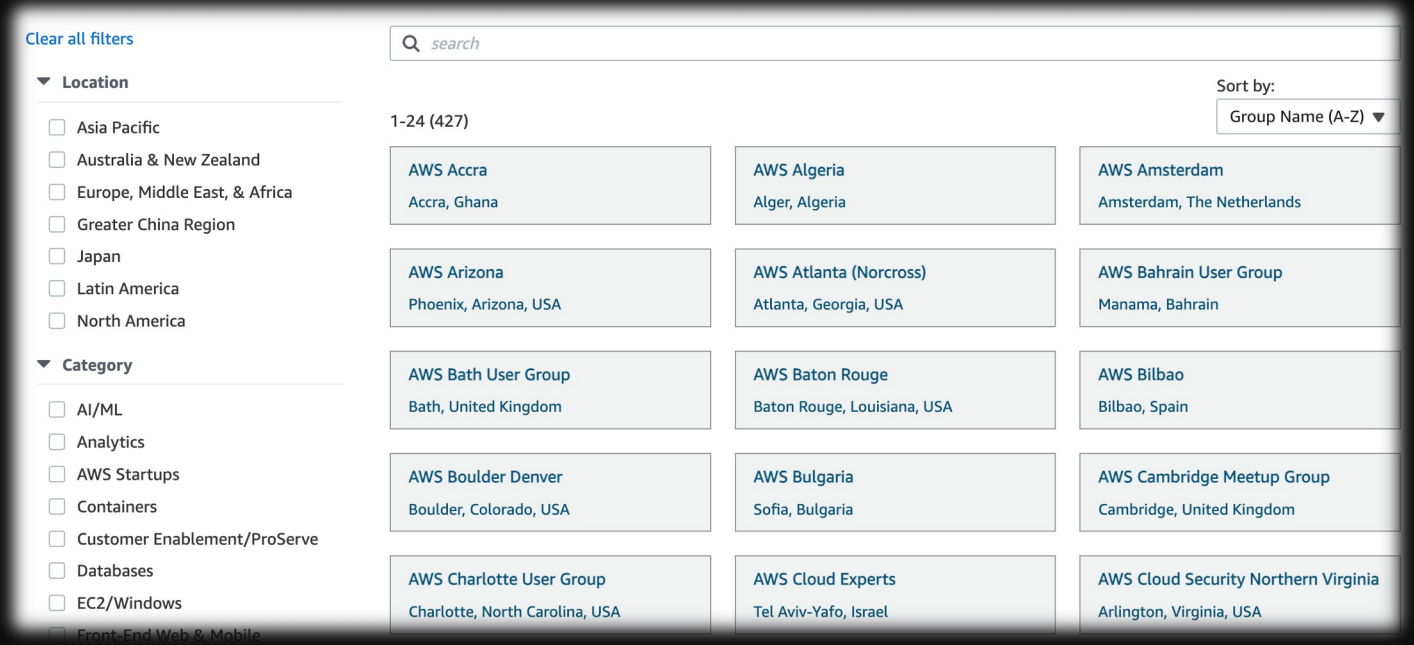
What should you do

Post on social media

- #aws
- #awscommunity
- #awscommunitybuilder
- #awscommunitybuilders
- #cloud

Join social media groups

AWS User Groups



https://aws.amazon.com/developer/community/usergroups

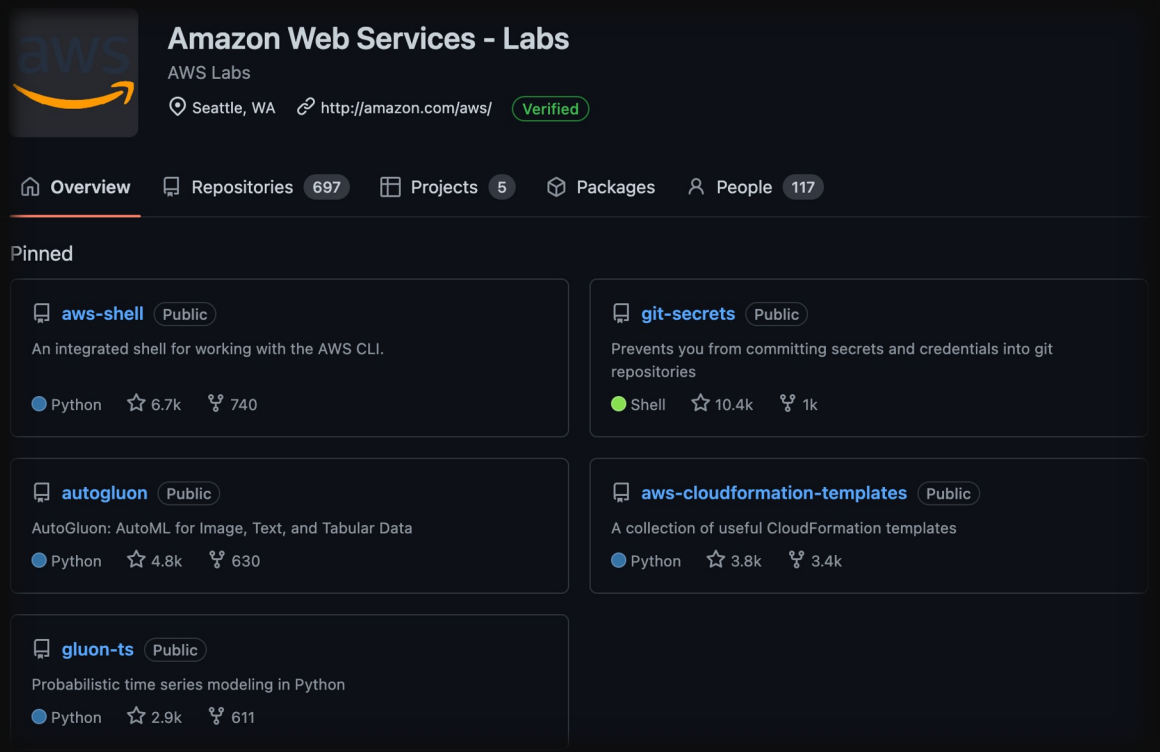
Write blogs

- Personal opinion
- https://dev.to
- https://medium.com
- Start today!

Interact

- Twitter
- AWS re:Post
- Stack Overflow
- Reddit

Open Source contributions



https://github.com/awslabs

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Connect

- AWS Heroes
- AWS Ambassadors
- User Group Organizers/Leaders/Volunteers
- Community Builders

Get certified

- AWS Cloud Quest
- AWS Skill Builder

Adrian Cantrill

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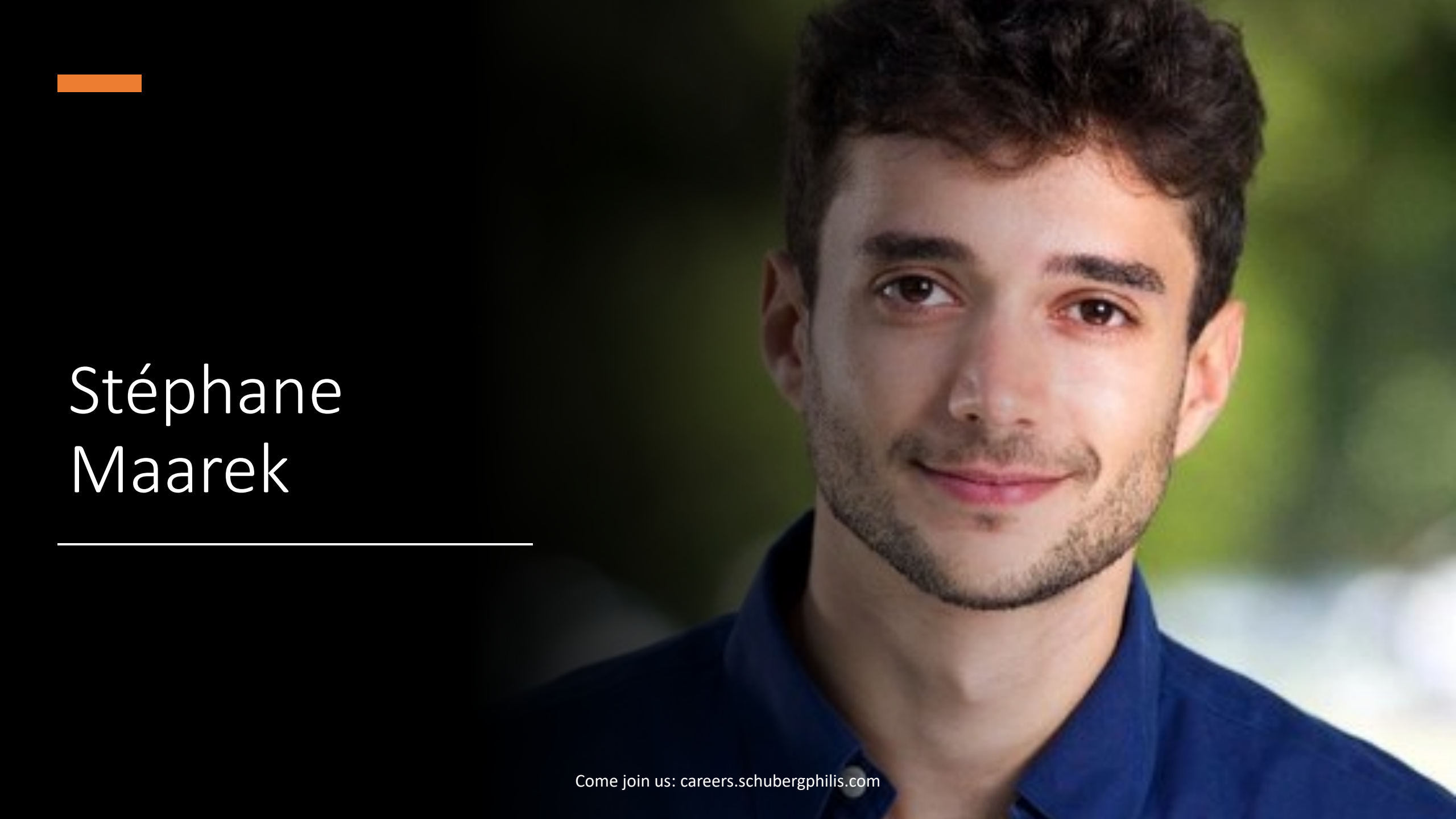
Stéphane Maarek



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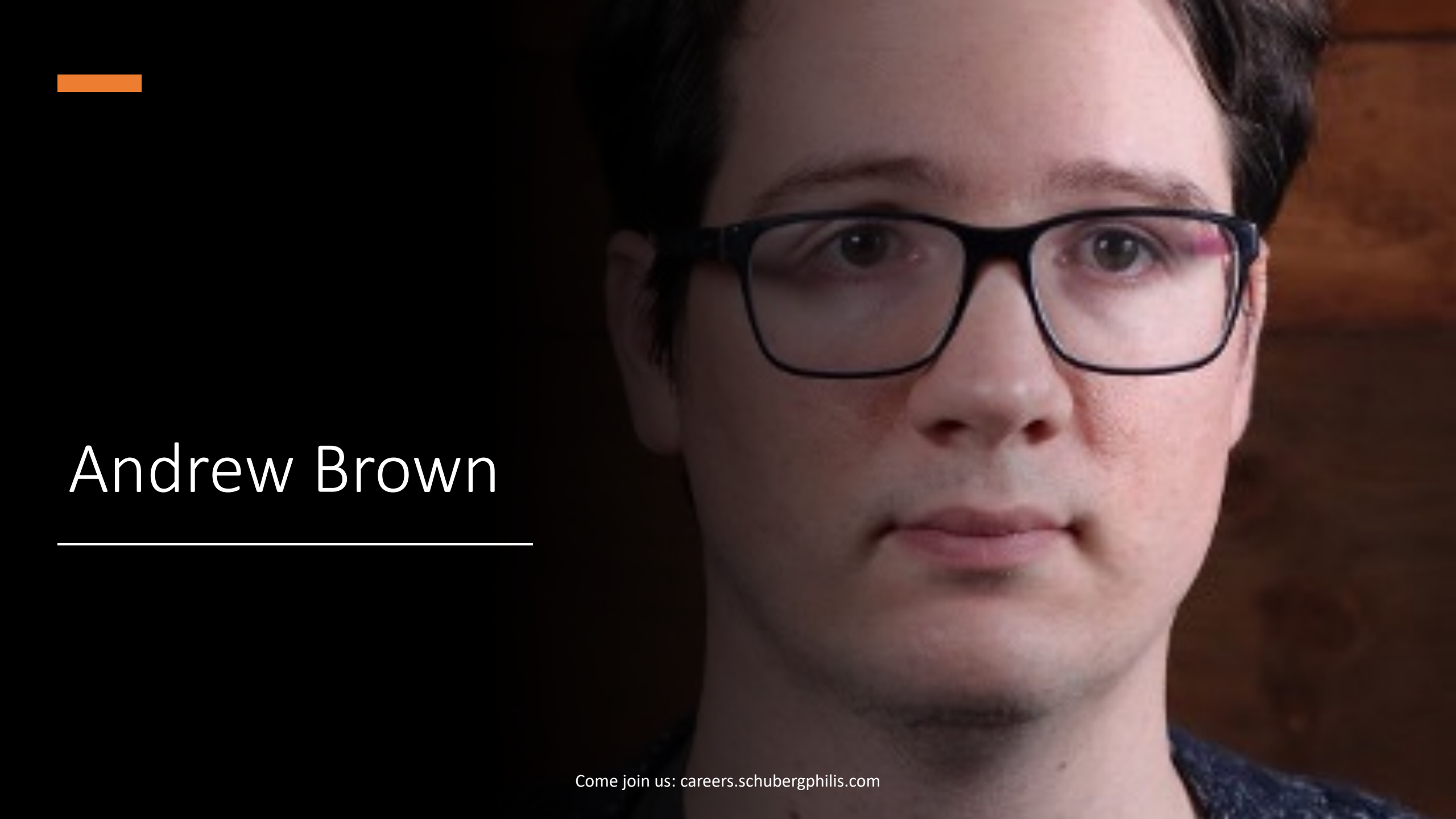
Jon Bonso

Come join us: careers.schubergphilis.com

Neal Davis

Come join us: careers.schubergphilis.com

Andrew Brown



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freeCodeCamp.org

technical courses

freeCodeCamp.org

6.19M subscribers

JOI

OME VIDEOS PLAYLISTS COMMUNITY STORE CHANNELS ABOUT

AWS Certified Cloud Practitioner Certification Course (CLF-C01) - Pass the Exam!

freeCodeCamp.org 1.2M views • 9 months ago

Prepare for the AWS Certified Cloud Practitioner Certification and pass! ✏️ Developed by Andrew Brown of ExamPro 🔗 https://twitter.com/andrewbrown Get your Free Practice and Downloadable...

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And more

- A Cloud Guru
- Cloud Academy
- Udemy
- Coursera
- Whizlabs
- MeasureUp
- …

But I have a busy life (and kids)

Me too

- Used it as an excuse
- Start doing instead of thinking
- GitHub account -> DEV.to (1m)
- Save drafts

Trust me

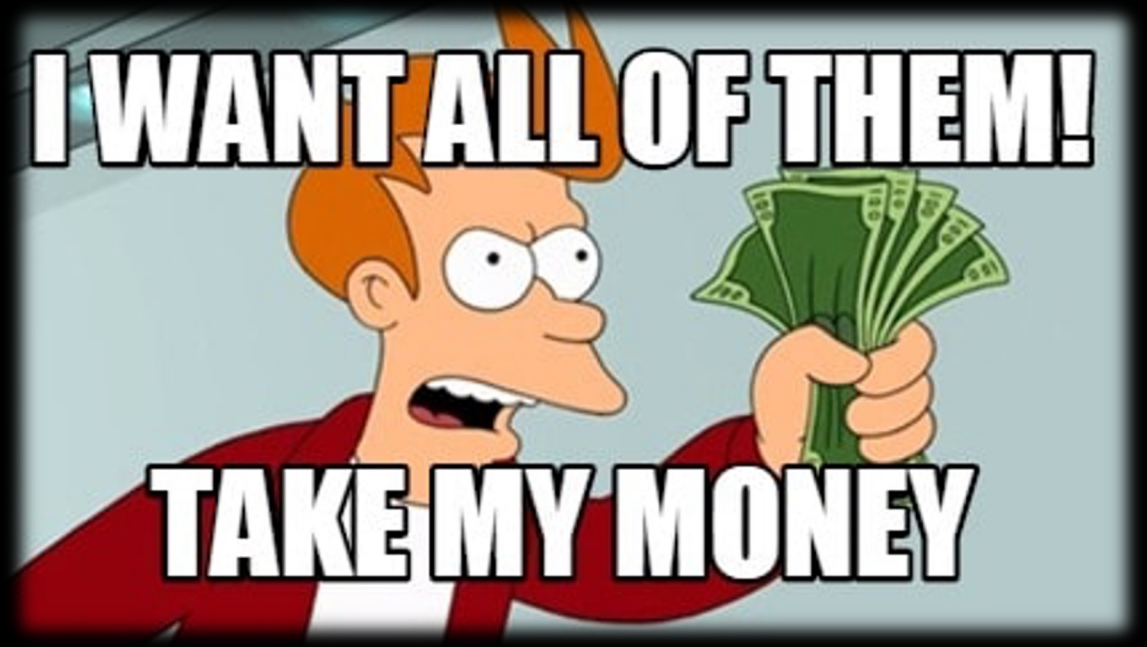
- Change habits
- Start by 15/30 minutes
- Start today (create dev.to account)
- Find a coach
- Have a weekly catchup

WHEN I HAVE FREE TIME
WITHOUT
MY KIDS
made with mematic

I am NOT convinced! Sounds like a lot of work!

- 30 minutes a day
- Make it part of your daily job
- Self growth
- Rewarding
- Meet new people

What are the benefits?



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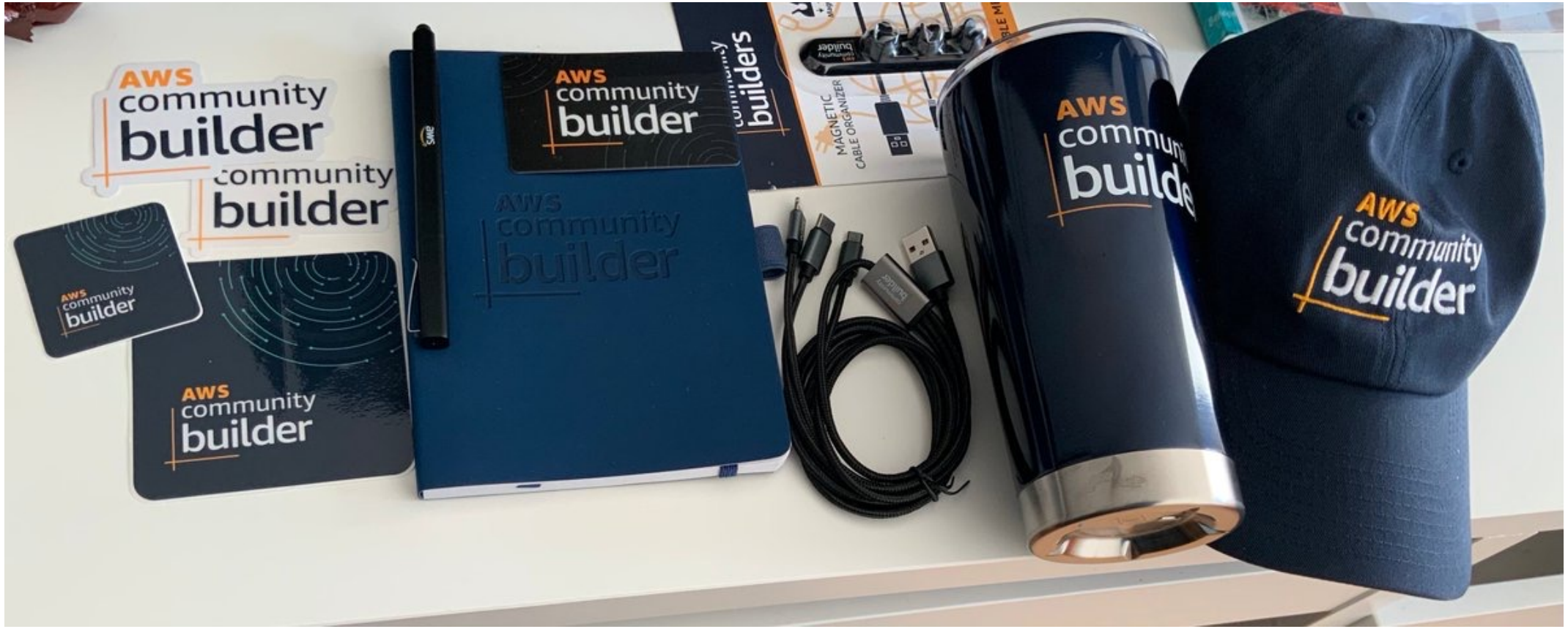
Benefits

- Get recognised
- Slack
- SME
- Access to product teams
- Promotional credits
- And most importantly…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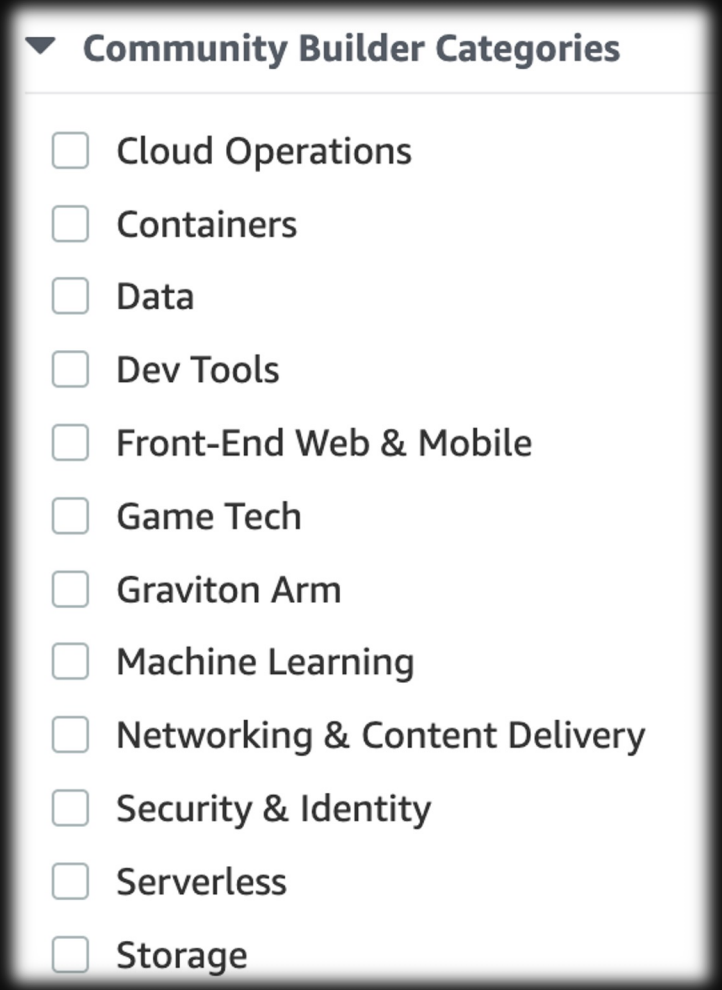
MAGNETIC
CABLE ORGANIZER

I am convinced! But how to apply?

- Two cycles each year
- Waitlist

Good to know

- Around 2300 worldwide
- Asia Pacific
- Europe, Middle East, & Africa
- Latin America
- USA & Canada



What has changed for me?

- I am standing here
- I have written a blog
- I have created a YouTube channel (with banner)
- Doing weekly catch-ups

Then all that’s left for me is

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My colleagues will be having sessions too, so make sure you do not miss out

20.30 hours Martijn van Dongen – “Cloud Education At Scale”

20.30 hours Jos Vliegenthart – “Cloud exit as a service (CEaaS): strategized and stress-free”